



*A Unique Heritage Food Treasure, From Sri Lanka to the world.*



**A R NATURAL EXPORTS LANKA (PVT) LTD**  
*Value Addition and Trading*  
*Kithul & Foods*



**A R GREEN FOREST (PVT) LTD**  
*Kithul & Other crops Plantation*



**A R TOURS & EVENTS (PVT) LTD**  
*Agro Tourism*



## About us

**A R Holdings** is a green agriculture technology and a farming company involved in agricultural crop production. A R has initiated a project in Sri Lanka with the main purpose of establishing and developing the Kithul industry in the country.

## Vision

Augmenting value addition to crops to develop a sustainable organic agro based industry.

## Mission

To grow the Agro business in Sri Lanka, by guiding and training farmers to use the latest technology and develop organic farming of the highest quality, Develop infrastructure, Improve lifestyles and social standing of farmers by providing a real value for their produce. The quality produce from the farms to be developed into value added products that generate increased forex and local revenues.

## Values

Integrity | Respect | Diversity | Sustainability |  
Gender Equality

NAME OF THE COMPANY:  
A R Natural Exports Lanka (pvt) Ltd

LEGAL STATUS :  
Private Limited Liability Company

NAME OF THE DIRECTOR:  
Champika Vincent

BUSINESS ADDRESS :  
No 19/B, Wigoda,  
Bemmulla, Gampaha, Sri Lanka

FACTORY ADDRESS :  
Sirini, Nayadola,  
Alapaladeniya, Neluwa,, Sri Lanka

PROPOSED PLANTATION ADDRESS:  
Alapaladeniya, Neluwa,, Sri Lanka

TELEPHONE NUMBER :  
+94 77 234 22 66, +94 33 224 52 61

BUSINESS EMAIL ADDRESS:  
Sales.arnatural@gmail.com  
arexports@slt.net.lk

NO OF EMPLOYEES :  
35

SOCIAL MEDIA LINK :  
RaaLa Kithul

MAIN BUSINESS SOURCES :  
Value Additions to Kithul products and other agro products  
Exporting



**T**he Founder Managing Director of the A R Group, Champika is an enthusiastic young entrepreneur, born to an agricultural family from the southern province of Sri Lanka.

Having graduated as a BSc Special in Marketing Management from University of Sri Jayewardenepura, Champika started a career in the field of Hospitality and Tourism leading him to pursue studies in the field of Marketing and Hospitality.

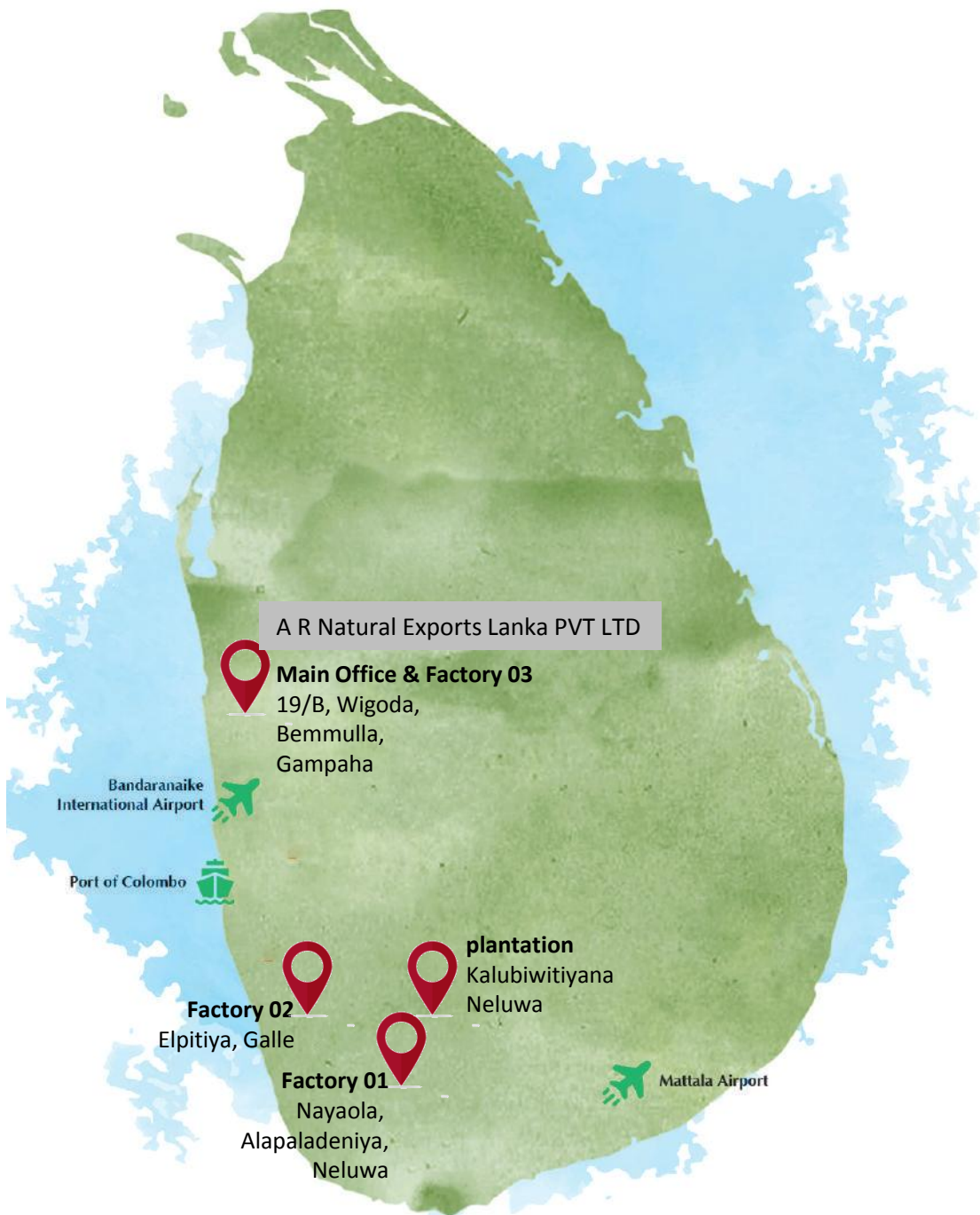
Champika engaged in the business of Manufacturing and exporting of super Quality Kithul based products, Spices and Vegetables by motivating farmers to join him on the journey through special training programmes where wide knowledge was disseminated in the modern dynamics of the trade and supporting them to embark on these ventures by arranging finance and offering those joining him guaranteed prices for their produce .

His Innovative, dynamic and charismatic character has helped him within a short span of time to develop healthy relationships with farmers, local authorities and international buyers and move towards establishing a global brand with an exclusive range of products

## Champika Vincent

Founder – RaaLa Kithul  
Managing Director – A R Group



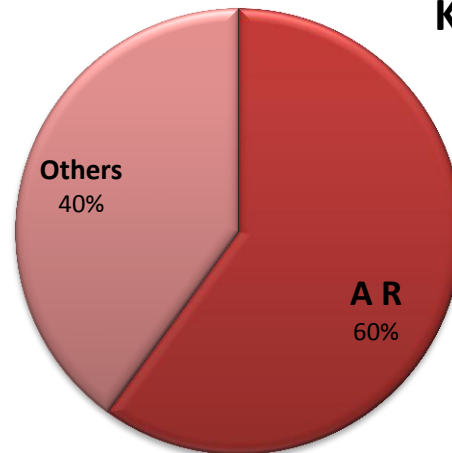


# OUR FACTORIES

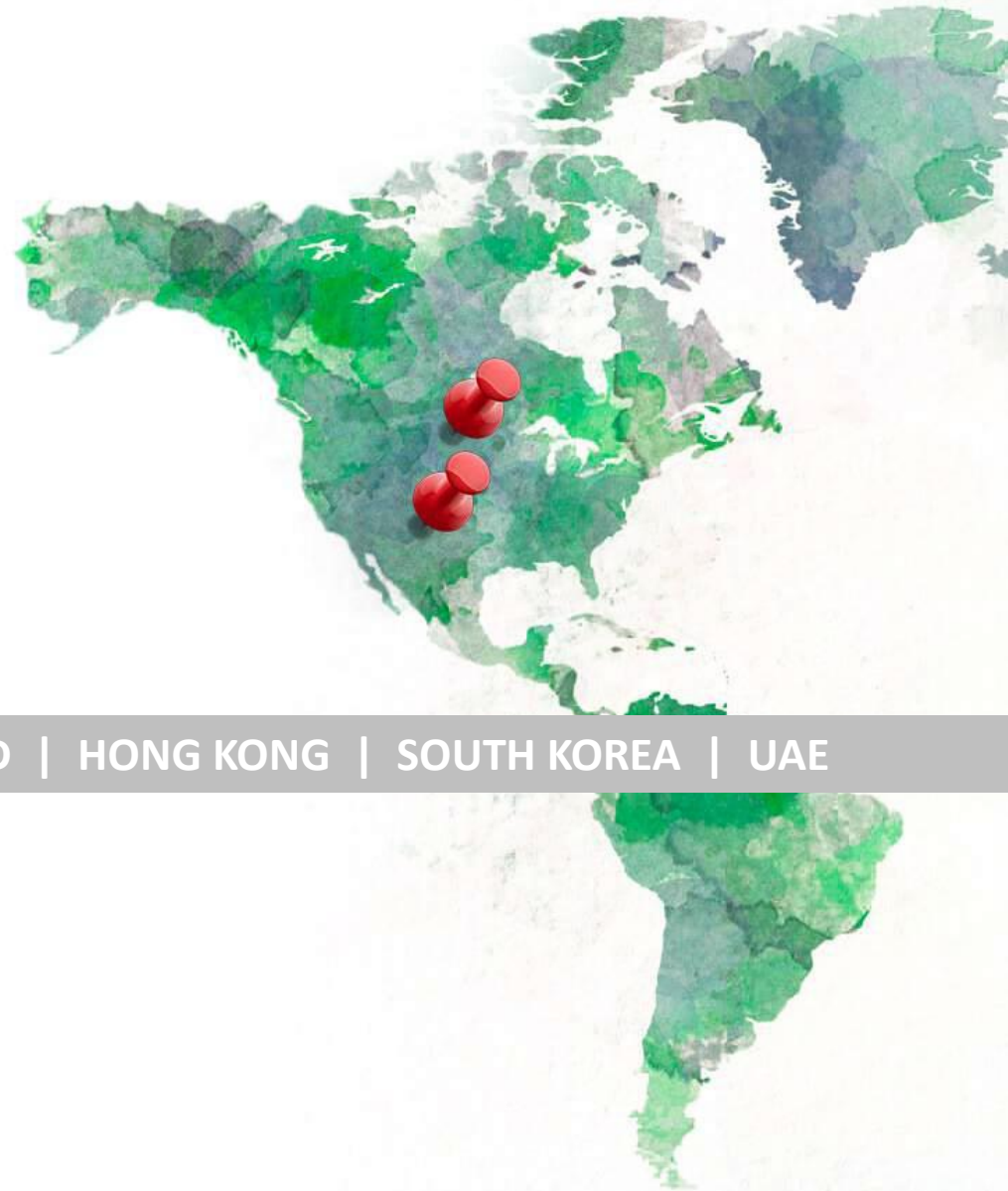
# Local supermarkets

softlogic  
**GLOMARK**  
Glomark supermarket all outlets

**Keells**  
Keells supermarket all outlets



# Our Current Business Partners



CHINA | USA | UK | CANADA | NEW ZEALAND | HONG KONG | SOUTH KOREA | UAE



Good for People. Good for the Planet.



## RaaLa Kithul

is Good Market approved from  
June 5, 2021

Good Market is a curated platform for  
people creating a better world



<https://www.goodmarket.global/raalakithul>





## ISO 22,000 & HACCP CERTIFIED PRODUCTS

1. KITHUL SYRUP & KITHUL JAGGERY (LOW GI)
2. BOTTLED KING COCONUT WATER
3. BOTTLED PASSION FRUIT PULP AND DRINK
4. DEHYDRATED VEGETABLES
5. SPICES
6. RICE



**1. KITHUL SYRUP  
&  
KITHUL JAGGERY  
(LOW GI)**

# KITHUL SYRUP



- Kithul palm syrup can be recommended for diets of diabetic patients as a superior substitute for white sugar.
- Kithul palm syrup as a low GI which makes it a healthier alternative to regular sweeteners like maple syrup. It has a rich smoky flavor too!
- The syrup sourced from the rainforest is organic in nature and captures the full essence of Sri Lankan goodness.

**Kithul Syrup – 250ml /375 ml / 750ml /1000ml glass bottle**

**Low GI**

**100% natural**

**No added sugar or water**

**No preservatives**



# KITHUL JAGGERY SLAB



**Kithul Jaggery Slab - 250g/ 500g**

**Shelf life – 24 months**

**No added sugar or water | No preservatives | Low GI | 100% natural**

# KITHUL JAGGERY CUBES



**Kithul cube 13 g x 20 cubes per container**

**Available size : 20 cubes per pack**

**Shelf life – 24 months**

**No added sugar or water | No preservatives | Low GI | 100% natural**





## **2. BOTTLED KING COCONUT WATER**



**100%  
Natural**  
King Coconut  
Water

*Glass  
bottle  
with  
safety  
metal lid*

“Healthy Drinking  
for a life  
that’s looks good and  
strong”

**No+**  
Preservatives

  
**12** month  
Pasteurization  
and Shelf life

**350mL e**  
11.9 fl.oz

350ml Glass Bottle with  
Safety Metal Lid,  
100% King Coconut Water,  
No Preservatives,  
with pasteurization and  
Shelf Life -12 months





### **3. BOTTLED PASSION FRUIT PULP AND DRINK**



**Relive  
your passion  
with real life**

**Raa  
La  
Passiona**



**100% natural**

**12 months shelf life**

**No preservatives**





## 4. DEHYDRATED VEGETABLES





Jak Fruit 100g (Mature)



Rampah 25g



Curry Leaves 25g



Bitter Gourd 50g



Jak Fruit 100g (Mature)



Bread Fruit 100g



Mucunuwanna 25g



Amberella 50g

*Immerse in water for half an hour to have the original fresh product*

**100% natural**

**18 months shelf life**

**No preservatives**

**No additives**



## 5. Ceylon Spices

# Ceylon Nutmeg



Ceylon Nutmeg is perfect for both sweet or savory recipes. For optimum freshness and aroma, wait until the last moment before grinding or grating.

<b>NUTRITION</b>	<b>PER 100G</b>	
Energy (Kj)	2196	
Energy (Kcal)	525	
Fat (g)	36.3	
– saturates (g)	Nil	
Carbohydrates (g)	49.3	
– Sugars (g)		Nil
Fibre (g)	20.8	
Protein (g)	5.8	
Salt (g)	Nil	



# Ceylon Mace



Ceylon Mace is the reddish and net-like outer covering of the nutmeg seed. This firmly envelops the nutmeg kernel. It contains myristic acid which makes it another spice with an intense aroma compared to the nutmeg

<b>NUTRITION</b>	<b>PER 100G</b>	
Energy (Kj)	2196	
Energy (Kcal)	525	
Fat (g)	36.3	
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Carbohydrates (g)	49.3	
– Sugars (g)		Nil
Fibre (g)	20.8	
Protein (g)	5.8	
Salt (g)	Nil	

# Ceylon Black Pepper



Just a pinch of black pepper when added to any food preparation can enhance its flavor. It is a spice that is known to offer many health benefits. It helps to promote weight loss and even aids in digestion.

## **NUTRITION**

## **PER 100G**

Energy	255 Kcal	
Carbohydrates	64.81 g	
Protein	10.95 g	
Total Fat	3.26 g	
Cholesterol		0 mg
Dietary Fiber	26.5 g	



# Ceylon White Pepper



Sri Lankan White Pepper known as the best pepper in the world due to its higher piperine content, about 2- 6 times higher than in other origins. Source from especially selected farmer community in the central Sri Lanka. Hand picked for the best quality. Washed, peeled, sundried and packed under hygienic conditions with full of natural goodness.

<b>NUTRITION</b>	<b>PER 100G</b>	
Energy	296 Kcal	
Carbohydrates	68.61 g	
Protein	10.4 g	
Total Fat	2.12 g	
Cholesterol		0 mg
Dietary Fiber	26.2 g	

# Ceylon Clove



Ceylon Cloves High Eugenol Content. Due to the smoky flavor in the Ceylon Clove, it's been used in food culinary in the western and eastern cuisines.

## **NUTRITION**

## **PER 100G**

Energy (Kcal)

47

Fat (g)

0.5g

Carbohydrates (g)

10.5

Fibre (g)

5.4

Protein (g)

3.27

Cholesterol

0 mg





## 5. Ceylon rice





100% natural

24 months shelf life

Pack size : 1Kg/5Kg/10Kg/25Kg





**Company name** : A R Natural Exports Lanka (Pvt) Ltd  
**Factory & office collection centre** : 19/B, Wigoda, Bemmulla, Gampaha, Sri Lanka  
**Hotline** : +94772342266 (whats app, viber)  
**Phone** : +94332245261  
**Web** : <https://raala-kithul.business.site>  
**email** : arexports@sltnet.lk / sales.arnatural@gmail.com

